

# Region 6 Behavioral Health Board

## Executive Summary – February 2026 Meeting

**Reporting Period:** February 2026

**Meeting Date & Time:** February 17, 2026 | 11:30 a.m. – 1:00 p.m.

**Location:** Chubbuck City Hall

**Board Chair:** Victoria Byrd

**Counties Served:** Bannock, Power, Caribou, Bear Lake, Franklin, Oneida

The Region 6 Behavioral Health Board held its February 2026 in-person meeting on February 17, 2026. The primary focus of the meeting was an in-depth review and discussion of the Region 6 Crisis Landscape & 988 Utilization Snapshot, with an emphasis on understanding county-level utilization patterns and identifying opportunities to strengthen trusted pathways to crisis support across the region.

A significant portion of the meeting was dedicated to reviewing 988 call and text utilization data by county. Board discussion centered on the observation that utilization varies widely across Region 6, particularly between Bannock County and more rural counties. Members emphasized that lower utilization should not be interpreted as lower need, but may reflect differences in awareness, access, help-seeking behavior, trust, and local culture—especially within small, tightly knit rural communities.

The Board discussed the importance of building trust as a foundational component of increasing 988 awareness and use. Members noted that effective outreach in rural areas often requires identifying respected local champions who can normalize help-seeking and share information through trusted relationships.

Additional discussion addressed outreach gaps, messaging clarity regarding 988, Mobile Response Team coordination, alternative crisis response models, Crisis Intervention Training advocacy, creative promotion strategies involving touring performers, and opportunities for improved statewide coordination.

The meeting concluded with discussion of potential next steps. While no formal actions were approved, the Board identified several areas for further exploration including targeted rural outreach, distribution of 988 materials through county channels, and support mechanisms for CIT training.

Overall, the February meeting reinforced Region 6's commitment to data-informed planning, trust-based outreach, and collaborative strategies to strengthen early, accessible, and culturally responsive crisis support across the region.